VICKSBURG
DOWNTOWN DEVELOPMENT AUTHORITY

Village of Vicksburg
Downtown Development Authority
200 S Main Street, Vicksburg Cultural Arts Center
Vicksburg, MI 49097

July 20, 2016,
(7:30 – 9:30 a.m.) ← NOTE: EARLIER START TIME

Agenda

1. Roll Call
2. Approval of Agenda
3. Approval of Consent Agenda
    a. Minutes June 22, 2016
    b. Warrant Report June 2016
    c. Financial Statements for ME 06/30/2016
4. Correspondence and Communications
5. 2016/2017 Budget – Approval of Revisions
6. Checking Account Authorizers and Signers Approval
7. Adopt Four New DDA Committees Approval
8. Annual Meeting Date Approval (August 9 or 16)
9. Site Plan Approvals – Liberty Lane, Parking Lot
10. Site Rotations for August/September/October DDA Board Meetings
11. Project Accessories Selection
12. Façade Approvals – DeBault
13. Capital Campaign Update
14. Directors Report
15. Committee Updates
    a. Finance Committee – Callen
    b. Marketing – Shankle
    c. Business Development – DeBault / Oswalt
    d. Special Initiatives – Bowen
16. Vicksburg Cultural Arts Center (Bastos)
17. Member Comments
18. Adjournment

Next Regularly Scheduled Meeting: **August 17, 2016**

Mission Statement:

The Vicksburg DDA provides incentives, support, and resources which will promote economic growth, while enhancing property values, and compelling businesses and citizens to live, work and invest in the downtown district.

Village of Vicksburg
Downtown Development Authority
Minutes
June 22, 2016

A special meeting of the Downtown Development Authority was called to order at 7:37 a.m. by Chair John DeBault

1. Roll Call - The following members were in attendance: Bill Adams, Todd Bowne, Fawn Callen, John DeBault, Laura Howard, Julie Merrill, Mike Oswalt, and Ken Schippers. Matt Shankle and Didik Soekaramoen arrived at approximately 7:45 a.m. Also in attendance was Assistant Village Manager Jim Mallery, Clerk Theresa Paddock, Arts Center Director Sydney Bastos and Officer Henry Kite. Visitors included Lisa Beams, Sue Moore and Aaron McGuire.

2. Approval of the Agenda- Motion by Adams supported by Howard, MOTION CARRIED to approve the agenda as submitted.

3. Approval of Consent Agenda - Motion by Adams, supported by Callen, MOTION CARRIED, approving the Consent Agenda consisting of: Minutes from May 10,2016 and May 18, 2016 and Financial Reports for May 2016.

Roll Call Vote: Ayes: Adams, Bowen, Callen, DeBault, Howard, Merrill, Oswalt, Schippers, Shankle and Soekermoen
Nays: None Absent: Koney and Marshall

4. Correspondence and Communications - None

5. Paint Program Submittals – Request for payment under the RePaint Vicksburg Program was submitted on behalf of Jaspare's Pizza and the Pet Emporium. Motion by Adams, supported by Callen, MOTION CARRIED, approving the reimbursement to Todd Glenn (Jaspare's Pizza) in the amount of $ 100.17 and Mary Ruple (Pet Emporium) in the amount of $ 111.27.

Roll Call Vote: Ayes: Adams, Bowen, Callen, DeBault, Howard, Merrill, Oswalt, Schippers, Shankle and Soekermoen
Nays: None Absent: Koney and Marshall

John DeBault asked to have approval not to exceed $ 200.00 for the Rise N Dine. Motion by Callen, supported Oswalt, MOTION CARRIED, approving payment to John DeBault (RiseNDine) not to exceed $ 200.00.

Roll Call Vote: Ayes: Adams, Bowen, Callen, DeBault, Howard, Merrill, Oswalt, Schippers, Shankle and Soekermoen
Nays: None Absent: Koney and Marshall

6. Window Decorating Contest - Winners for the Window Decorating Contest were announced as: First Place – Pet Emporium $ 100; Second Place - Munn Agency $ 75; and Third Place-Hills Pharmacy $ 50. Motion by Howard, supported by Schippers, MOTION CARRIED, authorizing payment of prize funds for the winners as announced.

Roll Call Vote: Ayes: Adams, Bowen, Callen, DeBault, Howard, Merrill, Oswalt, Schippers, Shankle and Soekermoen
Nays: None Absent: Koney and Marshall

7. Architecture Planning Session - Mr. Frank Grinaldi with Wightman Ward explained the proposal and offered samples of different design options. Discussion ensued on the amount of work that will be involved acquiring bids, researching products and working with continuity in

design and projects. Motion by Adams, supported by Schippers, MOTION CARRIED, accepting the proposal from Wightman Ward for $ 3,850.00.

Roll Call Vote: Ayes: Adams, Bowen, Callen, DeBault, Howard, Merrill, Oswalt, Schippers, Shankle and Soekermoen
Nays: None Absent: Koney and Marshall

Matt Shankle requested goals and outcomes be assigned to each meeting and meetings are held to task.

8. Committee Structure and Organization - Director Kathleen Hoyle reviewed the proposed structure of committees and requested board members commit to a committee. Before the committee structure can be formally in place, the by-laws must be adopted and a resolution for to establish the committee.

9. Amend By-Laws - Motion by Adams, supported by Schippers approving changes to the DDA by-laws, Article IV, Article V, and Article 9 pertaining to approval process for accounts payable, electronic approval's or authorization, and minimum number of board members on advisory committees.

Roll Call Vote: Ayes: Adams, Bowen, Callen, DeBault, Howard, Merrill, Oswalt, Schippers, Shankle and Soekermoen
Nays: None Absent: Koney and Marshall

10. Ordinance Review Committee - Chair John DeBault advised that the committee has not met yet and will try to schedule a meeting sometime after the July holiday. Steve Siegwart with Michigan Township Services will be invited to attend.

11. Capital Campaign Update – Director Kathleen Hoyle apprised that several events are scheduled over the next few months including the Amazing Race, and Hidden Vicksburg. The Historical Village will be assisting for the Hidden Vicksburg event. They will be providing staffing and writing the script for the tours. Director Hoyle requested approval for printing and production of materials for the event in the amount of $ 1300.00
Motion by Adams, supported by Callen, MOTION CARRIED, authorizing a budget adjustment in the amount of $ 1300 to cover the cost of production and printing of materials.

Roll Call Vote: Ayes: Adams, Bowen, Callen, DeBault, Howard, Merrill, Oswalt, Schippers, Shankle and Soekermoen
Nays: None Absent: Koney and Marshall

12. Directors Report - Director Hoyle requested a date be set for the DDA Annual meeting. At consensus of the group the meeting is scheduled for **Tuesday, July 12th @ 5:30 and will be held at the Vicksburg Cultural Arts Center.**

The car wash has been demolished. Discussion ensued on concerns from some members of the community over the lack of a carwash, the owners needing to retire and continued work to bring the site into environmental compliance.

Ms. Sue Moore reviewed the events scheduled for the week-end pertaining to the Revolutionary War Reenactment. Over 500 boy scouts will be in attendance and camping at Rec Park in addition to the 250 War Re-enactors. Shuttle service has been set up to get visitors from Rec Park to the Taste of Vicksburg Saturday evening. A parade is scheduled for 5:30 on Saturday that will include the boy-scouts, the war re-enactors and a fife and bugle corp.

Director Hoyle presented recommendations for proposals for surveys, site plan, and trails head. Each category had received several proposals which were reviewed by herself and Village Manager Ken Schippers. She recommended Abonmarche for the Survey at a cost of $ 4,500;

Wightman Ward for Site Plan at a cost of $ 37,438; and Wightman Ward for the Trailhead site plan (construction Administration) for $ 4,930. Proposals have received prior council approval. Motion by Adams, supported by Merrill, MOTION CARRIED, approving the activity quotes as presented.

Roll Call Vote: Ayes: Adams, Bowen, Callen, DeBault, Howard, Merrill, Oswalt, Schippers, Shankle and Soekermoen
Nays: None Absent: Koney and Marshall

14. Committee Updates

Arts Center – Syd Bastos

Ms. Bastos updated the board on recent activity at the Center during the Old Car show announcing that records had been broken in terms of attendance and sales at the Center.

The Center continues to hold special events / rentals for residents. Recently a graduation celebration was held at the center.

She continues to work with the Historic Village to coordinate events and volunteer time.

15. Member Comments -

Mr. Didik Soekaramoen thanked the Police Department for their foot patrols throughout the day. He advised he found it to be comforting to know that his building is being watched and received similar feelings from his customers.

He also requested the Village update their directional signs within the village limits as some of the signs are outdated.

Mr. Mike Oswalt advised that he feels communication amongst business owners is still lacking and questioned if there are other ways of getting news and information out. Discussion ensued about posters in store fronts, monthly / quarterly email updates to businesses and raising awareness thru successful projects.

With no further business to before the board, the meeting was adjourned at 9:33 a.m.

7. Comments - Discussion ensued over the need for more branding, studies for parking management and housing and blighted properties. Questions were raised on enforcement procedures and costs and it was recommended to have Steve Siegwart attend a meeting.

A question was raised over the practicality of changing the meeting start time to 7:30. This will be discussed and voted at the next regular meeting.

With no further business to discuss, the meeting adjourned at 9:25 a.m.

Respectfully submitted,

Theresa L Paddock, CMC
Clerk

Date minutes available: May 19, 2016

Date minutes approved: June 22, 2016

Village of
Vicksburg
The Village with a Vision

VILLAGE OF VICKSBURG
RESOLUTION 07-20-2016-1
2015-2016 BUDGET AMENDMENT RESOLUTION
DOWNTOWN DEVELOPMENT AUTHORITY OPERATING BUDGET

WHEREAS, funds are received thru the capture of tax dollars within the Downtown Development Authority District;

WHEREAS, the Village of Vicksburg has advised the funds levied to be captured are less than the projected amount;

NOW THEREFORE IT BE RESOLVED, the Vicksburg Downtown Development Authority hereby amends the 2016-2017 budget to accommodate those changes in funds.

I, HEREBY CERTIFY that the foregoing is a true and complete copy of a resolution adopted by the Village Council of the Village of Vicksburg at a regular meeting held on July 20, 2016; by a roll call vote:

MOTION:

SUPPORT:

AYES:

NAYS:

ABSENT:

ABSTAIN:

_____
Theresa L Paddock, CMC
Clerk

Village of Vicksburg
The Village with a Vision

VICKSBURG
DOWNTOWN DEVELOPMENT AUTHORITY

VICKSBURG DOWNTOWN DEVELOPMENT AUTHORITY
RESOLUTION 07-20-16-2
A RESOLUTION AUTHORIZING DEPOSITS IN
PNC, VICKSBURG BRANCH AND DESIGNATING
PROPER OFFICERS TO CONDUCTION BANKING TRANSACTIONS WITH SAID BANK

WHEREAS, it is necessary to file Resolutions designating authorized officers of the Vicksburg Downtown Development Authority to open accounts for the Downtown Development Authority (DDA);

NOW, THEREFORE, BE IT RESOLVED by the Vicksburg Downtown Development Authority that accounts of the DDA be opened and maintained with PNC, Vicksburg Branch (herein termed " Bank") and that the Bank be and it hereby is designated a depository of the Corporation with authority to accept at any time for the credit of the Corporation deposits by whomsoever made of funds in whatever form and in whatever manner endorsed, and the Bank be and it is hereby authorized and directed to pay or otherwise honor or apply without inquiry as to the circumstances of issuance and without regard to the application or disposition of the process thereof, check, drafts, notes, bills of transfer or withdrawal of money for whatever purpose and to whomever payable, whether drawn to the individual order of, or endorsed or negotiated by, any one of the below listed officers or named persons, or any such officer or named person in their individual capacities, or tendered in payment of individual obligations or for deposit to the account or accounts or the authorization signers, or otherwise, when signed, accepted or endorsed by any one of the below listed officers or named persons

BE IT FURTHER RESOLVED that any one of these officers or named persons below be and is hereby authorized on behalf of the DDA:

1. Identify, approve or guaranty the endorsement of any payee or endorser of any checks, drafts or orders for the payment of money payable to or belonging to the Corporation or anyone else

2. Endorse for negotiation, negotiate and receive the proceeds of any negotiable instruments

3. Identify and guaranty signatures and endorsements of any and all securities, registered bonds, stock certificated and interim, participation and other certifications or on bands or stack powers of attorney executed in connection therewith

4. Waive presentment, demand, protest and notice of dishonor or protest and to give instruments in regard to the handling or delivery of any negotiable or non-negotiable papers or documents involved in any said transactions

5. Sell, transfer and endorse for sale or for transfer, for and on behalf of the Corporation,

any and all securities including, registered bonds, stock and term certificates, participation and other certifications

6. Discount with, and endorse to the Bank installment sales contracts and other contract for and on behalf of the Corporation

BE IT FURTHER RESOLVED that said Bank is authorized to supply any endorsement for the Corporation on any check or other instrument tendered for said accounts and that the endorsements authorized by any of these Resolutions may be made in writing or by a stamp without designation of the person endorsing
BE IT FURTHER RESOLVED that the Bank is hereby authorized and directed to honor check, drafts and other orders for the payment of money drawn on the Corporation's name, when bearing or purporting to bear the facsimile signature of any one of the officers or named persons whose signatures appear below; and the Bank is entitled to honor and charge the Corporation for all such checks, drafts and other orders regardless of by whom or what means a facsimile signature or signature thereon may have been affixed, if such facsimile signature or signature resemble the facsimile specimens duly certified to or filed with the Bank by any of the officers or named person listed below

BE IT FURTHER RESOLVED that the DDA does hereby agree to the rules and regulations of the Bank governing its accounts or its certificates of deposits, now or hereafter adopted by the Bank, a copy of said rules and regulations having been provided to the DDA by the Bank.

BE IT FURTHER RESOLVED that any one of the officers or named persons listed below are authorized on behalf of the DDA to transfer funds of the DDA including, but no confined to, telephonic or electronic requests or transfer of funds of the DDA to and from its various accounts

BE IT FURTHER RESOLVED that the Bank is hereby further authorized and directed to issue certificate(s) of deposit for funds in the name of the DDA in such amounts, for such lengths of time, and such rates of interest and upon such other terms and conditions for such total amounts as may be deemed by any one of the listed below officers or named persons, to be in the best interest of the DDA. In the event of withdrawal prior to maturity date of a certificate of deposit, or any other account, the Bank shall not be liable to the Corporation for any loss of forfeiture of interest occasioned by such withdrawal

BE IT FURTHER RESOLVED that any one of the officers or named persons listed below are authorized and empowered to apply to the Bank for use of its night depository facilities, including automated teller machines, and in connection with such use, to execute and deliver to the Bank such agreements containing such terms and provisions as Bank may require, and in the event such agreement contemplates that bags of the DDA found by Bank in any of its night depository receptacles are to be received and receipted for by the DDA and any of the officers or named persons listed below is authorized and empowered to receive and receipt for any such bags and is further authorized and empowered to:

(i) Designate any person or persons who shall be authorized to receive and receipt for any such bags
(ii) From time to time in writing, revoke the authority of any person so designated or to designate other or additional person or persons to receive and receipt for any such bag, or both
(iii) Certify the name of such person to designated person to Bank, together with specimen signature of such person

BE IT FURTHER RESOLVED that all controversies and questions concerning the intent and legal effect of any provisions of the Resolution shall be governed by and construed under and in accordance with the laws of the State of Michigan

BE IT FURTHER RESOLVED the Village Officers designated are:

_____ _____ _____

I, HEREBY CERTIFY that the foregoing is a true and complete copy of a resolution adopted by the Vicksburg Downtown Development Authority the Village of Vicksburg at a regular meeting held on July 20, 2016 by a roll call vote :

MOTION :

SUPPORT :

AYES :

NAYS :

ABSENT :

_____

Theresa L. Paddock,
Village Clerk

of which forwarded to the Michigan Department of Treasury. A copy of said audit audit shall be forwarded to the Village Council.

The treasurer shall also be the designee appointed to execute and endorse all account payables directed to the Vicksburg Downtown Development Authority in coordination with the Village of Vicksburg pursuant to Article VI of these Bylaws. In the absence or unavailability of the treasurer, the Chairperson of the Vicksburg Downtown Development Authority shall be permitted to act under this Section

Section 6 - Recording Secretary - The recording secretary shall be the Clerk of the Village of Vicksburg or his or her designee. The recording secretary shall attend all meetings of the Board and record all votes and the minutes of all proceedings in a book to be kept for that purpose. The recording secretary shall give, or cause to be given, notice of all meetings of the Board and shall perform such other duties as may be proscribed by the Board. The recording secretary shall, when authorized by the Board, attest by signature to actions of the Board, and shall maintain custody of the official seal, and of the records, books and all documents of the Vicksburg Downtown Development Authority.

Section 7 - Delegation of Duties of Officers - In the absence of any officer of the corporation, the Vicksburg Downtown Development Authority may delegate the powers and duties of any officer to any director provided a majority of the Vicksburg Downtown Development Authority then in office concurs.

Section 8 - Election of Officers - Nominations shall be made from the floor at the annual meeting in February. The terms of office shall be for one year and begin at the close of the annual meeting at which they are elected or until his or her successor shall be elected and qualified. No member shall hold more than one office at a time.

Article V – Expenditures and Disbursements of the Vicksburg Downtown Development Authority

With respect to all disbursements and accounts payable by the Vicksburg Downtown Development Authority, payments shall be made with the signed endorsement of the treasurer of the Vicksburg Downtown Development Authority (or the chairperson in the treasurer's absence or unavailability) as well as the Village's designee (e.g. Village Manager, President and/or an appointed acting Trustee).

All expenditures over the amount of one thousand and 00/100 dollars ($1,000.00) must be approved by the Board of the Vicksburg Downtown Development Authority.

All monies received by the Vicksburg Downtown Development Authority shall be immediately deposited to the credit of the Vicksburg Downtown Development Authority in a separate account and maintained pursuant to MCL 125.1661.

DOWNTOWN DEVELOPMENT AUTHORITY (EXCERPT)
Act 197 of 1975

125.1661 Financing activities of authority; disposition of money received by authority; municipal obligations.

Sec. 11. (1) The activities of the authority shall be financed from 1 or more of the following sources:

(a) Donations to the authority for the performance of its functions.

(b) Proceeds of a tax imposed pursuant to section 12.

(c) Money borrowed and to be repaid as authorized by sections 13 and 13a.

(d) Revenues from any property, building, or facility owned, leased, licensed, or operated by the authority or under its control, subject to the limitations imposed upon the authority by trusts or other agreements.

(e) Proceeds of a tax increment financing plan, established under sections 14 to 16.

(f) Proceeds from a special assessment district created as provided by law.

(g) Money obtained from other sources approved by the governing body of the municipality or otherwise authorized by law for use by the authority or the municipality to finance a development program.

(h) Money obtained pursuant to section 13b.

(i) Revenue from the federal facility development act, Act No. 275 of the Public Acts of 1992, being sections 3.931 to 3.940 of the Michigan Compiled Laws, or revenue transferred pursuant to section 11a of chapter 2 of the city income tax act, Act No. 284 of the Public Acts of 1964, being section 141.611a of the Michigan Compiled Laws.

(j) Revenue from the federal data facility act, Act No. 126 of the Public Acts of 1993, being sections 3.951 to 3.961 of the Michigan Compiled Laws, or revenue transferred pursuant to section 11b of chapter 2 of the city income tax act, Act No. 284 of the Public Acts of 1964, being section 141.611b of the Michigan Compiled Laws.

(2) Money received by the authority and not covered under subsection (1) shall immediately be deposited to the credit of the authority, subject to disbursement pursuant to this act. Except as provided in this act, the municipality shall not obligate itself, nor shall it ever be obligated to pay any sums from public funds, other than money received by the municipality pursuant to this section, for or on account of the activities of the authority.

History: 1975, Act 197, Imd. Eff. Aug. 13, 1975;—Am. 1981, Act 34, Imd. Eff. May 11, 1981;—Am. 1992, Act 279, Imd. Eff. Dec. 18, 1992;—Am. 1993, Act 122, Imd. Eff. July 20, 1993;—Am. 1993, Act 323, Eff. Mar. 15, 1994.

Popular name: DDA

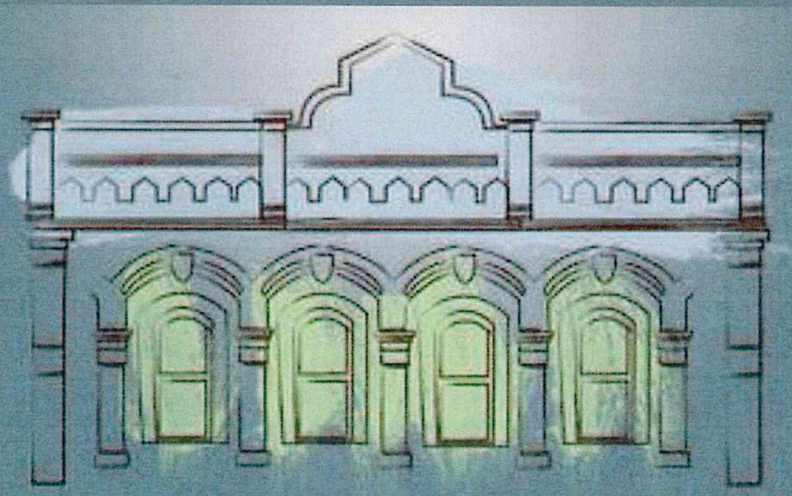
Popular name: Downtown Development Authority Act

© Legislative Council, State of Michigan Courtesy of www.legislature.mi.gov

Village of Vicksburg DDA
Financial Comparison Summary
Normal Operating Activities Only

	Original Est Tax Rev with Budget Exp FY 2016/2017	Actual Tax Rev with Budget Exp FY 2016/2017	Over/Under	Actual Tax Rev with Budget Exp FY 2016/2017	Actual Rev & Exp FY 2015/2016	Over/Under
Revenues:						
Property Taxes-Village	163,700.00	65,000.00	98,700.00	65,000.00	36,400.00	28,600.00
Property Taxes-Township	65,000.00	25,000.00	40,000.00	25,000.00	23,700.00	1,300.00
Grant- LISC	10,000.00	10,000.00	-	10,000.00	10,000.00	-
Grant-Vicksburg Foundation					20,000.00	(20,000.00)
Other-Holiday Event	6,000.00	6,000.00	-	6,000.00	3,700.00	2,300.00
Other-Misc	800.00	800.00	-	800.00	500.00	300.00
Total Revenues	245,500.00	106,800.00	138,700.00	106,800.00	94,300.00	12,500.00
Operating Expenditures:						
DDA Staffing	75,000.00	75,000.00	-	75,000.00	60,000.00	15,000.00
Administrative	38,400.00	38,400.00	-	38,400.00	17,700.00	20,700.00
Economic Development	38,900.00	38,900.00	-	38,900.00	12,400.00	26,500.00
Façade Program	14,000.00	14,000.00	-	14,000.00	500.00	13,500.00
	166,300.00	166,300.00	-	166,300.00	90,600.00	75,700.00
Net Revenues	**79,200.00**	**(59,500.00)**	**138,700.00**	**(59,500.00)**	**3,700.00**	**(63,200.00)**

*NOTE: The above doesn't include the Cultural Arts Center nor the special projects (Vision Campaign) activities.



VICKSBURG

Downtown Development Authority

Directors Report

July 2016

Current Status – July 2016

Vicksburg DDA

- Meetings with contractor for Liberty Lane East and Parking Lot site plans which are ready for approval.
- The Nature Trailhead is currently under construction with completion planned for early August.
- Discussed proformas with a developer for an office mixed use building.
- Continue working on easement negotiations and title clearances for an August 1 deadline for completion.
- Recruited ten buildings for Hidden Vicksburg and working on cleaning, developing flyers, scripts, and tickets.
- Sent out press release on Hidden Vicksburg and scheduled interviews with Lori Moore, and two radio stations.
- Worked booth for Revolutionary War event.
- Worked on finalizing brownfield funding for Trailhead and Trail, as well as other projects.
- Developing a groundbreaking ceremony for first construction project on August 26.
- Conducted Campaign Cabinet Luncheon on July 13 with updates and status to committee.
- Created Campaign newsletter for Cabinet communications.
- Created project announcement signs for each of the three construction sites.
- Developing donor thermometer for Oswalt Park.
- Continue weekly meetings with Campaign Co-chairs Ted Vliek and Kristina Powers Aubrey and cabinet members.
- Worked on re-organizing DDA committees
- 2016/2017 Budget was revised for Board approval with new TIF revenue estimates.
- Met with Schoolcraft Township on TIF estimates for 2016.
- Meetings with Village on future CIP needs and funding.
- Continue working with Fawn on preparing transfer to Seber Tans and to open bank accounts.
- Started new MML Insurance for DDA.
- Contacted LISC about grant for Housing Market Study and Architectural Planning.
- Reviewed with lawyers on contract with Village and committees being advisory or official per bylaws.
- Toured West Michigan Trails Coalition on July 29.
- Attended Chamber meeting on July 12.
- Setting up meetings with new DDA committee chairs.
- Rescheduling DDA Annual Meeting for August 9 or 16.

Project Timelines

Vicksburg DDA

ACTIVITY	NATURE TRAIL	TRAILHEAD	LIBERTY LANE	PARKING LOT	CLARK PARK	RESTROOM	VILLAGE HALL	OSWALT PARK	STREETSCAPES	RICHARDSON PARKING
Vision Meeting										
Preliminary Estimates										
Environmental Assessment										
Funding										
Survey (Topo, Soil Borings)										
Purchase/Easements										
Site Design										
Contruction Quotes										
Project Release										
Begin Construction										

Façade Loan Promotion

- Article planned for South County News July issue
- Letters are going out to all the businesses in the DDA on the façade loan program in two weeks.
- Focus in late July is the Façade Loan program
- As the new façade grant projects start in a couple weeks, this should spur interest in additional projects for the loan program.
- Blight committee should be formed with Township Services to do the ordinance training in July. The blight enforcement officer will be giving out Façade Loan information for assistance in completing needed repairs/maintenance.

Vicksburg DDA

Community Events – Hidden Vicksburg

Vicksburg DDA

10 Sites on Tour

Hidden Vicksburg Tours Sites

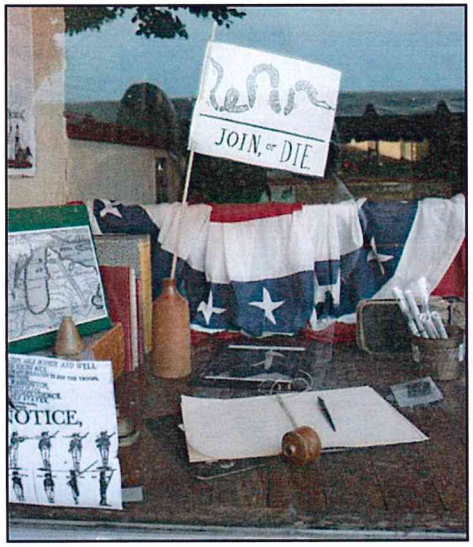
Vicksburg Community Center	101 S Main St
Home Again Consignments	107 S Main St
Tanya's Girl Garage	123 S Main St
Rawlinson's Appliance	202 S Main St
Loft 120	120 S Main St
Pet Emporium	116 S Main St
Hill's Pharmacy	106 S Main St
Hill's Pharmacy	110 S Main St
Distant Whistle Brewhouse	118 S Main St
Vicksburg Community Schools (Old E1)	301 S Kalamazoo Ave

Revolutionary War Window Winners

Vicksburg DDA

1st PLACE
Pet Emporium

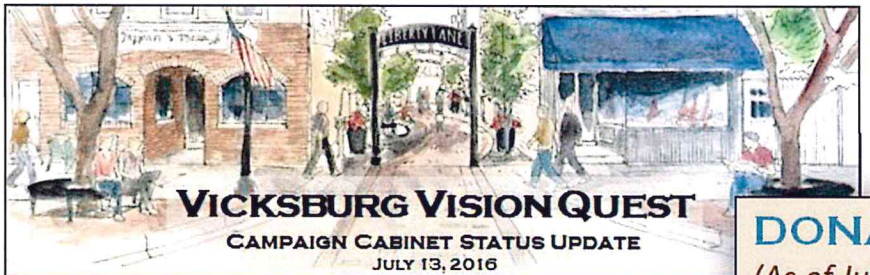
3rd PLACE
Hill's Pharmacy



2nd PLACE
Munn Agency

Campaign Status & Newsletter

Vicksburg DDA



VICKSBURG VISION QUEST

CAMPAIGN CABINET STATUS UPDATE

JULY 13, 2016

PROJECT UPDATE

NATURE TRAIL
- MDOT grant of $1.148,216 pending August 2016
- Design work to begin this fall; construction Spring 2017

LIBERTY LANE EAST
- Survey completed; final site plan in process
- Construction planned to begin in August

NATURE TRAILHEAD
- Construction completion mid August

PARKING LOT
- Survey completed; final site plan in process
- Construction planned to begin August, pending funding

CLARK PARK
- Visioning session with concept drawing completed
- Crowdfunding of $50,000 planned for October 2016
- Construction planned Summer 2017

DONATION STATUS

(As of July 11, 2016)

DIVISION	GOAL	CURRENT
Business	$ 700,000	$ 55,275
Community	$ 250,000	$ 54,370
Family	$ 50,000	$ 29,175
Foundations	$ 800,000	$ 646,800
Special Gifts	$ 900,000	$ 50,000
TOTAL	$2,700,000	$ 835,620

DIVISION CHAIRS

Business:	Gary Hallam/Steve Goss
Community:	Donna Cratsenburg-Scott
Family:	Jim Mallery
Foundation:	Kathleen Hoyle
Special Gift:	Bill Adams

CABINET NOTES

- **Cabinet Luncheon** planned July 13, noon-1:30, Angels Crossing Creekside Grille, complimentary lunch and Campaign update
- **Vicksburg Foundation Community Match Program**, for businesses and organizations to conduct fundraising.
- **45-day Donor Push**, deadline for donors of August 12 to get their name on the donor board to be unveiled at the ribbon-cutting ceremony planned at the Nature Trailhead on Friday, August 26. Mailer planned to community mid July.
- **Construction Signs**, to be created for each site: "Future Home of (Project Name). Your Vision Campaign Donations at Work"

DONOR CORNER

- **Vicksburg Foundation Community Match**, we need to match $270,000 by August 26; need to raise $131,180 with the Vicksburg Foundation Double Your Money program:
  - Open to businesses and organizations
  - Donations received by August 12 will get on donor board
  - Employees/members donate and entire donation is 100% matched with name recognition based funding level raised
- **Crowdfunding Results (100% MEDC Match)**
  - Nature Trailhead; $32,770 raised by 31 donors
  - Liberty Lane East: $50,996 raised by 52 donors
- **Neighborhood Fundraising Competition**
  - We are working on a fun event for our 12 neighborhoods

DATES TO REMEMBER

Campaign Cabinet Luncheon	July 13
Deadline for Donor Board Names	August 12
Trailhead/Donor Board Ribbon Cutting	August 26
Vicksburg Foundation Match Deadline	August 26
Amazing Vicksburg Race Fundraiser	October 1

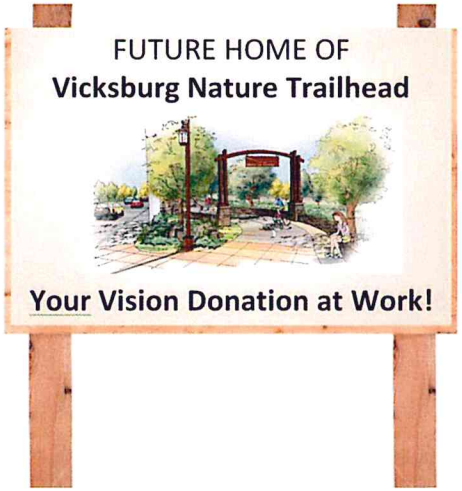
AMAZING RACE VICKSBURG

www.VicksburgDDA.com/vicksburg-amazing-race

DONATION STATUS

(As of July 11, 2016)

DIVISION	GOAL	CURRENT	%
Business	$ 700,000	$ 55,275	8%
Community	$ 250,000	$ 54,370	22%
Family	$ 50,000	$ 29,175	58%
Foundations	$ 800,000	$ 646,800	81%
Special Gifts	$ 900,000	$ 50,000	6%
TOTAL	$2,700,000	$ 835,620	31%

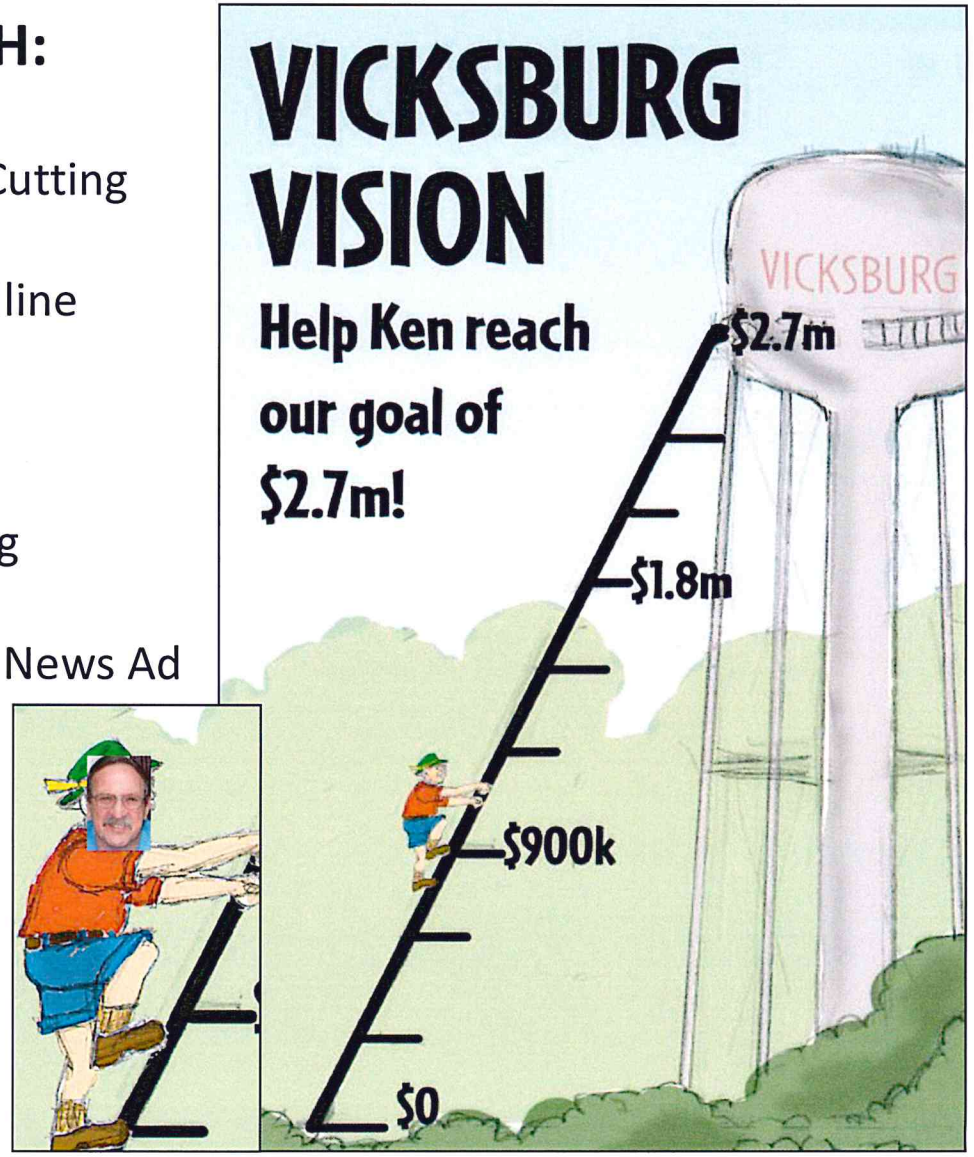


Campaign Donation Thermometer

Vicksburg DDA

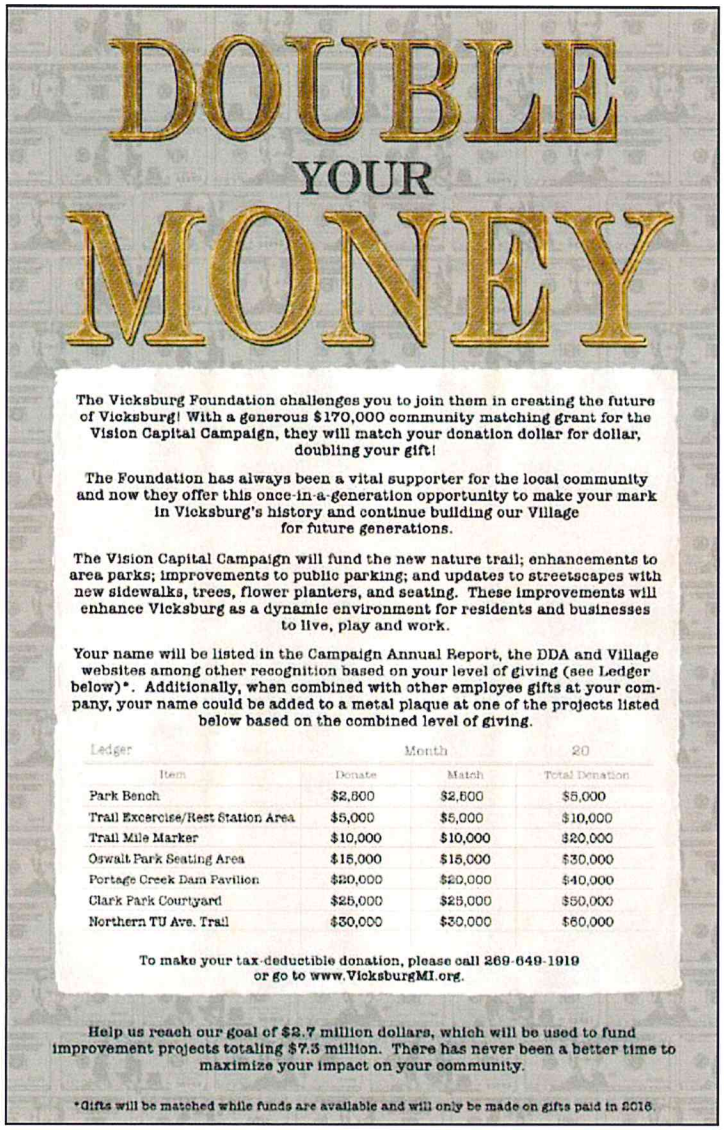
45-DAY CAMPAIGN PUSH:

- August 26: Trailhead Ribbon Cutting
- August 12: Donor Board Deadline
- Community Mailing
- Donor Thermometer Unveiling
- August issue of South County News Ad



Community Events – Vicksburg Foundation Match

Vicksburg DDA



DOUBLE YOUR MONEY

The Vicksburg Foundation challenges you to join them in creating the future of Vicksburg! With a generous $170,000 community matching grant for the Vision Capital Campaign, they will match your donation dollar for dollar, doubling your gift!

The Foundation has always been a vital supporter for the local community and now they offer this once-in-a-generation opportunity to make your mark in Vicksburg's history and continue building our Village for future generations.

The Vision Capital Campaign will fund the new nature trail; enhancements to area parks; improvements to public parking; and updates to streetscapes with new sidewalks, trees, flower planters, and seating. These improvements will enhance Vicksburg as a dynamic environment for residents and businesses to live, play and work.

Your name will be listed in the Campaign Annual Report, the DDA and Village websites among other recognition based on your level of giving (see Ledger below)*. Additionally, when combined with other employee gifts at your company, your name could be added to a metal plaque at one of the projects listed below based on the combined level of giving.

Ledger — Month — 20

Item	Donate	Match	Total Donation
Park Bench	$2,500	$2,500	$5,000
Trail Excercise/Rest Station Area	$5,000	$5,000	$10,000
Trail Mile Marker	$10,000	$10,000	$20,000
Oswalt Park Seating Area	$15,000	$15,000	$30,000
Portage Creek Dam Pavilion	$20,000	$20,000	$40,000
Clark Park Courtyard	$25,000	$25,000	$50,000
Northern TU Ave. Trail	$30,000	$30,000	$60,000

To make your tax-deductible donation, please call 269-649-1919 or go to www.VicksburgMI.org.

Help us reach our goal of $2.7 million dollars, which will be used to fund improvement projects totaling $7.5 million. There has never been a better time to maximize your impact on your community.

*Gifts will be matched while funds are available and will only be made on gifts paid in 2016.

$170,000 Community Match

- Individual Gifts $10,000 or less
- Cumulative $30,000 or less

- Meeting with local businesses

- Approved employee program:
  - Accro-Seal
  - Ronningen Research
  - Eimo Technologies

- Vicksburg Foundation Challenge Grant will match employee donations

Committee Realignment

Vicksburg DDA

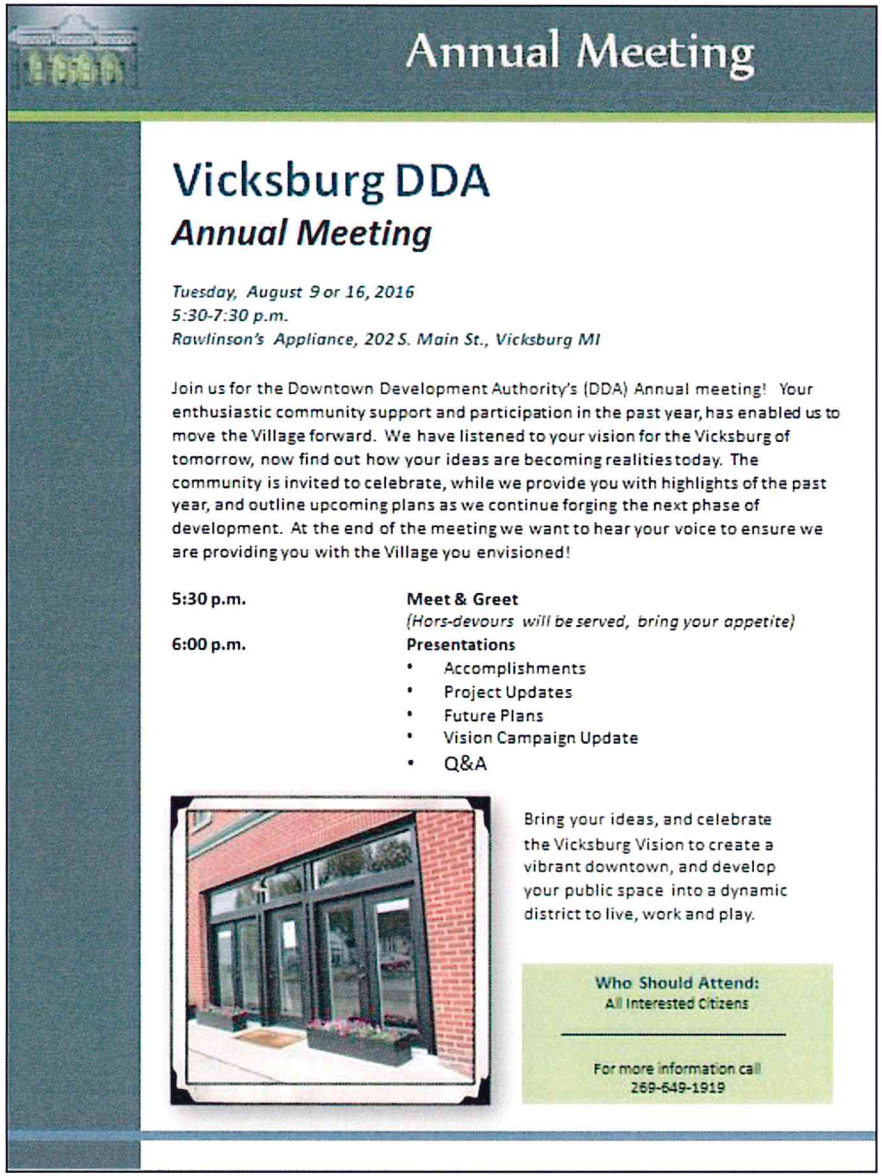
COMMITTEES

AREA	MEMBERS	MEETING DATE
FINANCE	**Fawn Callen, Lead**	
- Budget Review	Matt Shankle, Jackie Koney, Bill Adams, Kathleen Hoyle	
- Accounting Process		
- Project Funding Reviews		
MARKETING/COMMUNICATIONS	**Matt Shankle, Lead**	
- Branding	Aaron McGuire, Michael Melli, Kathleen Hoyle	
- Advertising		
- Organization/Volunteers		
- Social Media		
- Events		
BUSINESS DEVELOPMENT	**John Debault, Lead**	
- Façade Programs	Mike Oswalt, Kathleen Hoyle	
- Business Acquision Efforts		
- Historical Designation		
- Training Workshops		
- Ordinances		
SPECIAL INITIATIVES	**Todd Bowen, Lead**	
- Downtown Wireless & Fiber Ready Community	Jackie Koney, Syd Bastos, Kathleen Hoyle	
- Arts/Placemaking		
- Work Skills Center		
- Incubators		
- Green/Recycling		

Window Decorating Contest Judges	Jackie, Ken, Julie	June 9

Annual Meeting

Vicksburg DDA



Annual Meeting

Vicksburg DDA

Annual Meeting

Tuesday, August 9 or 16, 2016
5:30-7:30 p.m.
Rawlinson's Appliance, 202 S. Main St., Vicksburg MI

Join us for the Downtown Development Authority's (DDA) Annual meeting! Your enthusiastic community support and participation in the past year, has enabled us to move the Village forward. We have listened to your vision for the Vicksburg of tomorrow, now find out how your ideas are becoming realities today. The community is invited to celebrate, while we provide you with highlights of the past year, and outline upcoming plans as we continue forging the next phase of development. At the end of the meeting we want to hear your voice to ensure we are providing you with the Village you envisioned!

5:30 p.m. **Meet & Greet**
(Hors-devours will be served, bring your appetite)

6:00 p.m. **Presentations**
- Accomplishments
- Project Updates
- Future Plans
- Vision Campaign Update
- Q&A

Bring your ideas, and celebrate the Vicksburg Vision to create a vibrant downtown, and develop your public space into a dynamic district to live, work and play.

Who Should Attend:
All Interested Citizens

For more information call
269-649-1919

2016 Tentative Plans:

Tuesday, August 9 or 16

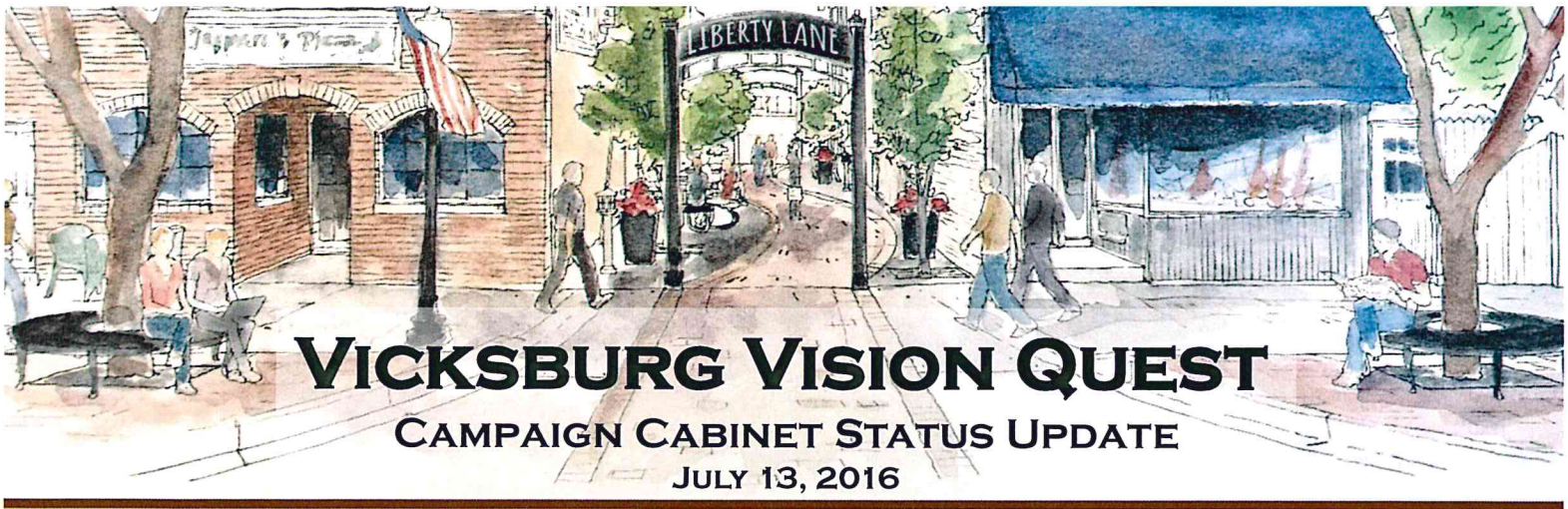
AGENDA

- Accomplishments
- Project Updates
- Future Plans
- Vision Campaign Update
- Matching Campaign Launch
- Q&A

Next Steps

- Create Branding Program for Downtown
- Conduct Housing Study
- Conduct Parking Management Study
- Develop & Promote a Green Program
- Review steps for Historical Designation
- Evaluate Principal Shopping District (PSD) Concept
- Promote Loft Housing Development
- Identify Developers for Mixed Use on N. Main St.
- Launch Workforce Skills Center planning with area industrial businesses
- Leadership Workshops
- Launch MEDC funding for Clark Park in the fall and DNR in March 2017.

Vicksburg DDA



VICKSBURG VISION QUEST

CAMPAIGN CABINET STATUS UPDATE

JULY 13, 2016

PROJECT UPDATE

NATURE TRAIL
- MDOT grant of $1.148,216 pending August 2016
- Design work to begin this fall; construction Spring 2017

LIBERTY LANE EAST
- Survey completed; final site plan in process
- Construction planned to begin in August

NATURE TRAILHEAD
- Construction completion mid August

PARKING LOT
- Survey completed; final site plan in process
- Construction planned to begin August, pending funding

CLARK PARK
- Visioning session with concept drawing completed
- Crowdfunding of $50,000 planned for October 2016
- Construction planned Summer 2017

DONATION STATUS

(As of July 11, 2016)

DIVISION	GOAL	CURRENT	%
Business	$ 700,000	$ 55,275	8%
Community	$ 250,000	$ 54,370	22%
Family	$ 50,000	$ 29,175	58%
Foundations	$ 800,000	$ 646,800	81%
Special Gifts	$ 900,000	$ 50,000	6%
TOTAL	$2,700,000	$ 835,620	31%

DIVISION CHAIRS

Business:	Gary Hallam/Steve Goss
Community:	Donna Cratsenburg-Scott
Family:	Jim Mallery
Foundation:	Kathleen Hoyle
Special Gift:	Bill Adams

CABINET NOTES

- **Cabinet Luncheon** planned July 13, noon-1:30, Angels Crossing Creekside Grille, complimentary lunch and Campaign update
- **Vicksburg Foundation Community Match Program**, for businesses and organizations to conduct fundraising.
- **45-day Donor Push**, deadline for donors of August 12 to get their name on the donor board to be unveiled at the ribbon-cutting ceremony planned at the Nature Trailhead on Friday, August 26. Mailer planned to community mid July.
- **Construction Signs,** to be created for each site: "Future Home of (Project Name). Your Vision Campaign Donations at Work"

DONOR CORNER

- **Vicksburg Foundation Community Match**, we need to match $270,000 by August 26; need to raise $131,180 with the Vicksburg Foundation Double Your Money program:
  - Open to businesses and organizations
  - Donations received by August 12 will get on donor board
  - Employees/members donate and entire donation is 100% matched with name recognition based funding level raised
- **Crowdfunding Results (100% MEDC Match)**
  - Nature Trailhead; $32,770 raised by 31 donors
  - Liberty Lane East: $50,996 raised by 52 donors
- **Neighborhood Fundraising Competition**
  - We are working on a fun event for our 12 neighborhoods

DATES TO REMEMBER

- Campaign Cabinet Luncheon	July 13
- Deadline for Donor Board Names	August 12
- Trailhead/Donor Board Ribbon Cutting	August 26
- Vicksburg Foundation Match Deadline	August 26
- Amazing Vicksburg Race Fundraiser	October 1

AMAZING RACE VICKSBURG

www.VicksburgDDA.com/vicksburg-amazing-race